



UNESCO Chair
Internationalization of Higher Education
and Global Citizenship
CUCEA

Online Diploma Management of Higher Education Internationalization

Latin America and the Caribbean; Sub-Saharan Africa;
Middle East and North Africa; Gulf Countries

14 October – 2 December, 2024

The UNESCO Chair "**Internationalization of Higher Education and Global Citizenship**" of the **University of Guadalajara** (UdeG) in collaboration with the **International Association of Universities** (IAU) are pleased to offer the online diploma in "Management of Higher Education Internationalization".

The Diploma is designed with common core courses for all regions (9 units) together with specific courses on the regional context (3 units) for higher education institutions in Latin America and the Caribbean; Sub-Saharan Africa; Middle East and North Africa and Gulf countries.

The program is taught by world-renowned experts in the field of higher education and internationalization. Participants have access to synchronous lectures on the following themes:

- Strategies for the design, planning and management of a comprehensive internationalization process;
- Strategies and management of student mobility;
- Internationalization of the curriculum;
- Internationalization of research;
- Promotion and management of international cooperation;
- Promotion of the Sustainable Development Goals (SDGs) and global citizenship.

Objectives

- To offer professional development, training and updating in the field of internationalization of higher education.
- To develop institutional capacity to implement a comprehensive internationalization process and education for global citizenship.

Participants

The diploma is designed for senior university staff, staff of International Office, scholars and

students in the area of higher education internationalization.

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Academic Model

The program is designed to be 100% online. Contents and materials will be available on the UdeG/CUCEA Moodle platform and participants will attend online synchronous lectures.

The diploma consists of a common core course for all regions (**9 units/27 hours**) and specific sessions for each regional context (**3 units/9 hours**).

Programme

Inaugural Conference

Monday 14 October, 2024

7:30 - 9:00 a.m. (CST-Mexico City)

Inga Žalėnienė

Rector of Mykolas Romeris University

Luis Gustavo Padilla Montes

Rector of University Center for Economic and Administrative Sciences
University of Guadalajara

COMMON CORE COURSES FOR ALL REGIONS (27 hours)

Module 1. Internationalization of Higher Education (6 hours)

Unit 1. Global Trends, Meanings and Strategies in the Internationalization of Higher Education

Hans de Wit

Boston College, United States of America.

Monday 14 October, 2024

9:00 a.m. - 12:00 p.m. (CST-Mexico City)

Language of instruction

English

Unit 2. Guidelines for the Implementation of a Comprehensive Internationalization Process

Douglas Proctor

Swinburne University of Technology, Australia.

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Session for LATAM

Wednesday 16 October, 2024

4:00 – 7:00 p.m. (CST-Mexico City)

Session for Sub-Saharan Africa, MENA and Gulf countries

Friday 18 October, 2024

12:00 – 3:00 a.m. (CST-Mexico City)

Language of instruction

English

Module 2. Strategies for Student Mobility (6 hours)

Unit 1. Different Global Forms and Trends in Student Mobility

Hans de Wit

Boston College, United States of America.

Monday 22 October, 2024

8:00-11:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 2. Virtual Exchange & COIL

Eva Haug

The Amsterdam University of Applied Sciences, Amsterdam.

Friday 25 October, 2024

8:00-11:00 a.m. (CST-Mexico City)

Language of instruction

English

Module 3. Internationalization of the Curriculum (6 hours)

Unit 1. Conceptual Tools for the Internationalization of the Curriculum

Betty Leask

La Trobe University, Australia.

Session for LATAM

Monday 28 October, 2024

4:00 – 7:00 p.m. (CST-Mexico City)



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Session for Sub-Saharan Africa, MENA and Gulf countries

Wednesday 30 October, 2024

12:00 – 3:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 2. Internationalization at Home

Jos Beelen

The Hague University of Applied Sciences, Amsterdam.

Thursday 31 October, 2024

8:00 - 11:00 a.m. (CST-Mexico City)

Language of instruction

English

Module 4. Internationalization of Research and International Cooperation (6 hours)

Unit 1. Strategies for the Internationalization of Research and International Cooperation

Juliet Thondhlana

University of Nottingham, United Kingdom.

Tuesday 5 November, 2024

8:00 - 11:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 2. The Role of Universities in Development Cooperation and Promoting Global Citizenship

Evelyn Garwe

Mohammed VI Polytechnic University, Morocco.

Friday 8 November, 2024

8:00 – 11:00 a.m. (CST-Mexico City)

Language of instruction

English



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Module 5. Education for Global Citizenship and the Sustainable Development Goals (3 hours)

Unit 1. Global Citizenship Education and Sustainable Development **Emiliano Bosio**

Toyo University, Japan.

Tuesday 12 November, 2024

8:00 – 11:00 a.m. (CST-Mexico City)

Language of instruction

English

COURSES ON REGIONAL CONTEXTS

Latin America and the Caribbean
(9 hours)

Unit 1. Trends and Challenges of the Internationalization of Higher Education in Latin America and the Caribbean

Jocelyne Gacel-Ávila

University of Guadalajara, Mexico.

Tuesday 19 November, 2024

8:00 - 11:00 a.m. (CST-Mexico City)

Language of instruction

Spanish

Unit 2. Practical Aspects of Curriculum Internationalization in Latin America and the Caribbean

Pablo Beneitone

National University of Lanús, Argentina.

Friday 22 November, 2024

8:00 - 11:00 a.m. (CST-Mexico City)

Language of instruction

Spanish

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Unit 3. Research and International Cooperation in Latin America and the Caribbean

Marcelo Knobel

University of Campinas, Brazil.

Monday 2 December, 2024

8:00 - 11:00 a.m. (CST-Mexico City)

Language of instruction

Spanish

Sub-Saharan Africa

(9 hours)

Unit 1. Trends and Challenges in the Internationalization of Higher Education in Africa

Wondwosen Tamrat

St. Mary's University, Ethiopia.

Wednesday 20 November, 2024

8:00– 11:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 2. Internationalization of the Curriculum in Africa

Samia Chasi

International Education Association of South Africa (IEASA)

Monday 25 November, 2024

8:00 – 11:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 3. Research and International Cooperation in Africa

Damtew Teferra

University of Kwazulu-Natal, Sudáfrica.

Thursday 28 November, 2024

8:00 – 11:00 a.m. (CST-Mexico City)

Language of instruction

English

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Middle East/North Africa; Gulf Countries

(9 hours)

Unit 1. Trends and Challenges of the Internationalization of Higher Education in MENA and Gulf Countries

Francisco Marmolejo

Qatar Foundation for Education Science and Community Development

Thursday 21 November, 2024

8:00 – 11:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 2. Internationalization of the curriculum in MENA and Gulf

Countries Samah Gamar

Qatar Foundation for Education Science and Community Development

Tuesday 26 November, 2024

8:00 a.m. – 11:00 a.m. (CST-Mexico City)

Language of instruction

English

Unit 3. The role of Internationalisation of Higher Education through Capacity Building projects in the socio-economic development of the MENA region

Silvia Marchionne

Mediterranean Universities Union (UNIMED)

Friday 29 November, 2024

10:00 a.m. – 1:00 p.m. (CST-Mexico City)

Language of instruction

English

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Course fees per participant	
IAU Members	Non-members
1,700 USD	2,400 USD

Registration link:

https://docs.google.com/forms/d/e/1FAIpQLScZNNLQ77yKKMO3fBz2mtWyIVyI18IR23xQCE_jaMkuP97Urg/viewform?pli=1

For more information, please contact us at:
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